



MARKETING INTERN

This is a part-time position for our office in Bellingham. Please do not apply if you plan on working remotely. No walk-ins please.

About Ben Kinney Companies Tech Division:

Ben Kinney Companies Tech Division creates powerful productivity tools for real estate agents. We are experiencing rapid growth and positioned to become the industry's #1 real estate business platform. From advertising and lead generation to managing transactions, we build the best tools that help successful real estate teams run their business.

Job Description and Key Responsibilities:

The Ben Kinney Companies is looking to take on a marketing intern to assist our Marketing Director with the coordination and execution of all Ben Kinney Training Organization and Brivity events. With a dozen large-scale events occurring in the coming year, our Marketing Director and events team needs the assistance of a driven and passionate individual. The ideal candidate has a combination of marketing and creative writing experience and is willing to do whatever it takes to accomplish tasks and ensure everything meets exceptional standards. Key responsibilities include but are not limited to:

- Assist with the development and drive of content-driven multichannel campaigns (editorial, social, email, video)
- Social media management and engagement for all Ben Kinney Companies social media accounts
- Assist Marketing Director with event coordination for all Ben Kinney Training Organization and Brivity events
 - Ordering/purchasing supplies and equipment
 - Planning with a variety of vendors/suppliers and event location contacts via phone and email
 - Event set-up and clear-up, employee volunteer coordination - may require work outside of normal office hours
 - Other tasks the events team may need done
- Marketing of all Ben Kinney Training and Brivity events via social media channels

Qualifications and skills:

- Creative Writing or Marketing-focused Bachelor's degree - will accept a current student in either or in a similar program
- Ability to communicate clearly and concisely, both orally and in writing. Consistently uses communications skills and project management skills
- A strong and creative writer who can gather accurate information and write blogs and other website content
- Ability to balance multiple priorities and meet deadlines
- Ability to work both independently and as part of a team
- Flexible work schedule - we will work around your class schedule but during events we may need more of your time
- Experience with event planning a plus, but not required

If interested, please apply at <https://benkinneycompanies.com/careers/>

If you do not apply via our website your application will not be considered. Thank you!