

MARKETING COORDINATOR

This is a full-time position in our Bellingham, WA office. Please do not apply if you are planning to work remotely. Please no walk-ins.

About Ben Kinney Companies Tech Division

Ben Kinney Companies Tech Division creates powerful productivity tools for real estate agents. We are experiencing rapid growth and positioned to become the industries #1 real estate business platform. From advertising and lead generation to managing transactions, we build the best tools that help successful real estate teams run their business.

JOB DESCRIPTION & Key Responsibilities:

- Develop and drive content-driven multichannel campaigns (editorial, social, email, video)
- Ensure all content is on-brand, consistent in terms of style, quality and tone of voice, and optimized for search and user experience
- Assist Marketing Director to educate both internal and external stakeholders about our product features and their benefits
- Collaborate with marketing and design to create videos and other multimedia content
- Assist Marketing Director in the planning and execution of events like Mega Camp and Family Reunion as well as Ben Kinney Training events and Brivity Customer events
- Social Media Management and Engagement for all Ben Kinney Companies social media accounts
- Market research for development of posts, though some content will be provided.
- Perform social listening and outreach
- Ongoing reporting/support of deliverables

Who You Are

- Experience (3+ years) experience working in B2B marketing, preferably in the tech sector, real estate technology a plus
- Ability to communicate clearly and concisely, both orally and in writing. Consistently uses communications skills and project management skills
- A strong and creative writer, who can gather accurate information and write blogs and other website content
- Ability to influence others without authority to get things done in a timely fashion
- Strong customer focus and demonstrated initiative seeking customer insights
- Ability to balance multiple priorities and meet deadlines
- Ability to work both independently and as part of a team

- Ability to adapt with changing business needs
- Bachelor's degree in marketing, journalism or similar field

COMPENSATION & BENEFITS

- Competitive pay (salary based on experience)
- 401(k) plan
- Vision, Dental and Medical benefits
- Flexible paid time off
- Paid training
- Growth opportunities
- Open, collaborative workspaces

THE TEAM YOU'LL JOIN

Ben Kinney Companies is an international business comprised of:

- "One of the Top 25 Real Estate Sales Teams in the USA" (The Wall Street Journal)
- 6 Franchisees across 10 offices
- 17 expansion teams across the US, Canada and the UK
- An international training business that has taught hundreds of thousands of people
- The Brivity Platform - a growing collection of 9 technology brands including best-in-class lead generation tools, a leading industry CRM, ActiveRain (the #1 online community for Real Estate professionals), custom web design and IDX solutions for agents, teams and brokerages, mobile lead capture, and artificial intelligence technologies

We've been recognized on INC 5000's fastest growing companies list the last 2 years

To find out more about our company and our products, please visit

<http://benkinneycompanies.com/technology-software>

Our fast-paced company with a startup environment embraces the following values:

H - Hard Work

E - Extraordinary Results

A - Accountable in All Things

L - Leaders Only

T - Teamwork

H - Humble

Ben Kinney Companies Tech Division is an Equal Employment Opportunity employer. All qualified candidates will receive consideration for employment without regard to race, color, religion, sex, or national origin.

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire. As a policy, the Ben Kinney Companies company does not sponsor employment visas.