

Digital Marketing Specialist

This is a full-time position in our Bellingham, WA office. Please do not apply if you are planning to work remotely. Please no walk-ins.

About Ben Kinney Companies Tech Division

Ben Kinney Companies Tech Division creates powerful productivity tools for real estate agents. We are experiencing rapid growth and positioned to become the industries #1 real estate business platform. From advertising and lead generation to managing transactions, we build the best tools that help successful real estate teams run their business.

Digital Marketing Specialist Job Duties:

To create and manage advertising campaigns for our real estate customers. Here is what to expect:

- Talk with clients about their campaign needs
- Setup AdWords campaigns using advanced editor
- Setup Facebook ad campaigns using AdEspresso
- Create compelling ad copy for campaigns
- Setup Google Analytics on landing pages
- Coordinate with virtual assistant in assigning tasks & QA of work
- Find opportunities to improve conversion metrics
- Optimize campaigns for better performance
- Be proactive about identifying solutions
- Take a hands-on approach to resolving every issue, taking it from start to finish
- Maintain customer records by updating account information
- Contribute to team efforts by accomplishing related projects as needed

Digital Marketing Specialist Skills and Qualifications:

- Strong communication skills (written/verbal)
- 1-2 years experience in marketing role(s)
- AdWords or Facebook experience a plus
- Real Estate experience a plus
- Strong problem solving abilities
- Tech savvy persons only
- ****Must Be Detailed Oriented****
- Deadline oriented
- Goal oriented
- Works well in a fast pace environment
- The ability to talk with-and listen to-our customers, like an expert

Additional Information

- This is a full-time, non-contract position
- No telecommuting
- Must be willing to work in Bellingham, WA
- Salary DOE

Job Perks:

- Unlimited Vacation
- Paid Time Off
- Medical Benefits
- 401(k)

Digital Marketing Specialist

- Unlimited Free Snacks
- Great Work Environment

Ben Kinney Companies Tech Division is a growing startup, based in Bellingham, WA. This means that you will be joining a company that's entering its early growth stages - which is exciting, motivating, and creates an opportunity to get involved at the ground level. No two work days are the same as we face new challenges, opportunities, and successes head on.

Ben Kinney Companies Tech Division

2211 Rimland Dr., Suite 230
Bellingham, WA 98226

Our software products:

- Blossor: <https://www.blossor.com>
- ActiveRain: <http://activerain.com>
- Brivity: <https://www.brivity.com>
- KWKLY: <http://kwkly.com>
- Automabots: <http://automabots.com>

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire. As a policy, the Ben Kinney Companies company does not sponsor employment visas.

Ben Kinney Companies Tech Division is an Equal Employment Opportunity employer. All qualified candidates will receive consideration for employment without regard to race, color, religion, sex, or national origin.